

THE PROOF IS IN THE PUDDING LEFT ON YOUR PLATE!

Zotrim is backed by lots of studies proving its effectiveness as a weight loss aid



Lisa takes **Zotrim** before each of her meals.



Jane takes a placebo pill before each of her meals.



When she was invited to a buffet style lunch with lots of tasty food on offer...



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She **ate less** high fat, sweet and savoury foods and stopped eating before Jane did.



She **ate more** high fat, sweet and savoury foods and continued eating after Lisa stopped.



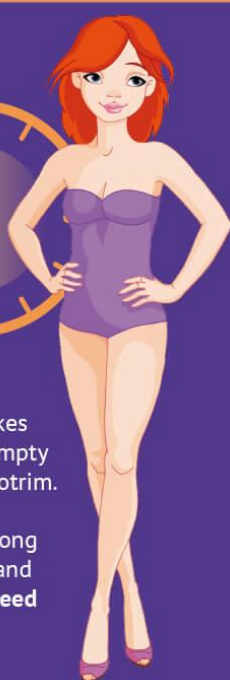
Appetite Journal, 2013:

Young women taking Zotrim ate **113 fewer** calories on average, experienced decreased hunger and desire to eat, and consumed less high fat items than those taking a placebo.



Lisa's stomach takes much longer to empty when she takes Zotrim.

So she feels full long after she's eaten and doesn't **feel the need** to snack.



Jane's stomach doesn't take very long to empty after she eats.

So she soon **feels hungry** again and snacks in between her meals.



Journal of Human Nutrition and Dietetics, June 2011:

Proven weight loss as a result of the stomach remaining fuller for longer (58 minutes with Zotrim compared to 38 minutes with a placebo).



Lisa is eating less food and consuming fewer calories. She feels invigorated and is more active.

Within just a few weeks, Lisa **loses weight** and shows off a slimmer, healthier figure.



Jane tries to lose weight but finds it difficult to control her eating. She feels sluggish and getting active is hard.

Despite her efforts, Jane **continues to gain weight**.



British Food Journal, 2007:

After 6 weeks taking Zotrim, study participants experienced decreased hunger and snacking, and significantly reduced weight, waist and hip circumference. 22% experienced clinically significant weight loss.



Zotrim helped Lisa break her bad eating habits and lose weight without the struggle.

Zotrim was Jane's **simple weight loss formula**.



Without Zotrim, Jane continued to struggle to lose weight.

After seeing Lisa's results, she wishes she'd tried **Zotrim** too.